

Classroom Donations for PreK-12 Teachers

What is AdoptAClassroom.org?

AdoptAClassroom.org is a national nonprofit that empowers educators throughout the U.S. with flexible funding to equip their classrooms and students for success. Registering with AdoptAClassroom.org only takes a few minutes and does not require teachers to write a proposal or pre-commit to how they intend to use their funds.

AdoptAClassroom.org funds teachers by connecting them with donors through crowdfunding, giveaways, grants, and corporate sponsorships.

- We support public, private, and charter PreK-12 classrooms with a focus on high-needs schools.
- Founded in 1998, we have raised more than \$70 million and funded more than 300,000 classrooms.
- AdoptAClassroom.org holds the highest 4-star ratings from Charity Navigator for 12 consecutive years and the highest transparency rating offered by GuideStar/Candid.

How Does It Work?

- 1. Visit <u>adoptaclassroom.org/register/</u> to register and create your AdoptAClassroom.org page.
- 2. Our donors and corporate sponsors search for teachers, classrooms, and schools to fund on our website. You can also share a link to your AdoptAClassroom.org page with your community so your network of friends and family can donate to your AdoptAClassroom.org account.
- **3.** Donations are made directly to your AdoptAClassroom.org account, which means 100% of the donation designated to your classroom goes to you. You receive a credit to your account to purchase supplies in our online Marketplace. No cash exchanges hands.
- 4. When you receive a donation, we'll send you an email informing you that you have funds to spend. When you log in, you'll be prompted to send a thank you email to your donor.
- **5.** Spend your funds through our online Marketplace of more than 25 school supply vendors. All purchases are shipped directly to your school.
- 6. Donors receive an email that lists everything you purchased. Schools and districts may also request a full list of items ordered, listed by teacher.



5 Tips for Raising Donations Through AdoptAClassroom.org



Personalize your AdoptAClassroom.org page by writing about the supplies and materials you need, why you need them, and how they will support your students' learning. Make sure to upload a photo of yourself to your profile so donors see they're supporting a real person.



Share your AdoptAClassroom.org page on social media (Facebook, Instagram, X, Nextdoor, TikTok, etc.) and in your email signature, asking for donations.



Enlist the help of your friends and family to spread the word about your classroom's need for supplies.



Log in to your AdoptAClassroom.org page every 30–90 days to edit your page to reflect what your classroom currently needs.



Keep an eye out for emails from AdoptAClassroom.org after you register to be alerted when we have grants, giveaways, donations matches, and other funding opportunities for you.

Visit AdoptAClassroom.org for more tips on funding your classroom!

Questions?

Email: info@adoptaclassroom.org