

2022-2023

# Annual Report



*Adopt A Classroom.org*  
25<sup>TH</sup> ANNIVERSARY

1998

2023

Advancing equity in education, one classroom at a time.

AdoptAClassroom.org believes every child deserves the tools and materials they need to learn and thrive in school.

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# My Hope for the Next 25 Years

## A Letter from Executive Director Ann Pifer



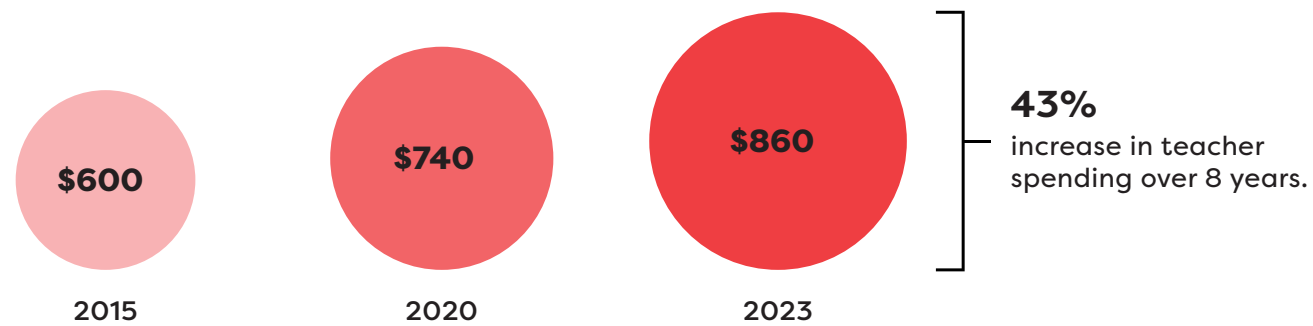
Dear Friend,

This year, AdoptAClassroom.org celebrates our 25th year of supporting students and teachers. What began in 1998 with our founder driving to local schools with a trunk full of classroom supplies has grown into a national organization that supports hundreds of thousands of teachers across the country.

Unfortunately, while our reach and impact have grown, so have the needs of our nation's teachers.

In Spring 2023, we conducted our semi-annual Teacher Spending Survey with responses from more than 3,200 teachers in all 50 states. Alarming, we heard that teachers are spending an average of \$860<sup>1</sup> of their own money each year equipping their classrooms and students. We have been documenting the upward trend of teacher spending since 2015:

### Teacher Spending (2015–2023)



Classroom material costs have risen dramatically and we see teachers making up the difference. From our own teacher purchasing records, we know that the cost of pencils has increased by 40% since 2020. A ream of paper is up nearly 60%. In response to our recent survey, 96% of teachers said that rising costs are negatively impacting their classrooms' access to school supplies.<sup>2</sup>

<sup>1</sup> 2023 AdoptAClassroom.org Teacher Spending Survey

<sup>2</sup> 2022 AdoptAClassroom.org Spring Teacher Survey

Moreover, the pressures in the classroom are reaching a boiling point. Teachers are facing unprecedented challenges, such as rampant school shootings and a generation of students impacted by the trauma of the COVID-19 pandemic. Teachers tell us their most vulnerable students are still recovering from the losses experienced during the pandemic. Sadly, many students have lost a caregiver. All of these challenges loom large for teachers each and every day in the classroom.

There is hope. Your support matters to teachers. Overwhelmingly, teachers say financial support from AdoptAClassroom.org positively impacts their desire to stay in the profession. One teacher told us:

“This year, the group of students I am teaching are highly affected by trauma related to personal life experiences and the COVID-19 pandemic. I have had to alter my approach to instruction in order to accommodate their social-emotional needs.

One of the ways I have adapted my instruction has been to implement more project-based learning in the classroom that incorporates real-world, expeditionary learning. We developed a zoo project to help students create and engineer artificial habitats for zoo species that promote conservation of local ecosystems.

This project required more resources than our school was able to provide, so I used AdoptAClassroom.org funds to help purchase materials for my students. I am so grateful to AdoptAClassroom.org for giving me the ability to provide inquiry-based, culturally-responsive instruction to my students in order to help them overcome the trauma they have experienced in their young lives.”

There is a reason we give teachers discretion to spend the funds how they see fit. Teachers are the experts and know best what their students need most. We know that when teachers direct how donations are used in their classrooms, students show significant improvement in academic performance.

For 25 years, supporters like you have helped us give teachers the tools needed to create engaging learning environments across the country. My hope is that in the next 25 years we can work together to achieve full and equitable funding for all classrooms. One day, I hope teachers no longer need AdoptAClassroom.org, but as long as they do, we will be here for them.

Sincerely,  
Ann Pifer  
Executive Director



## This Year's Impact



**19,301**  
Classrooms Adopted



**432,000**  
Students Supported

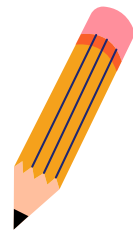


**185,624**  
Item Orders Delivered

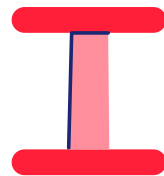


**90%**  
of Adopted Classrooms were High-Needs

### This Year, Teachers Purchased...



**251,000**  
Pencils



**1,564**  
Wobble Chairs and Seats



**1,608**  
Calculators

+ Hundreds of thousands of other supplies students needed to be successful in the classroom.

# 25 Years Supporting Teachers & Students

# 25 Years Supporting Teachers & Students

## Our Impact to Date



275,000+  
Classrooms Adopted



6,400,000  
Students Supported

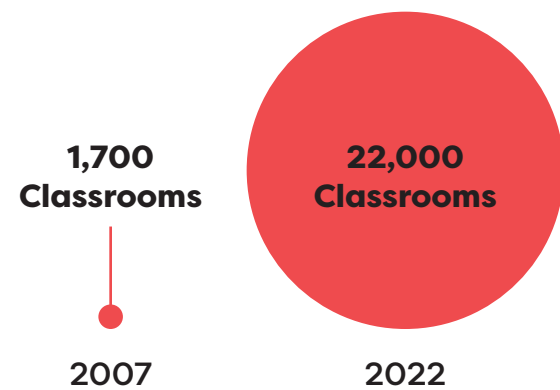


\$65,000,000  
Raised

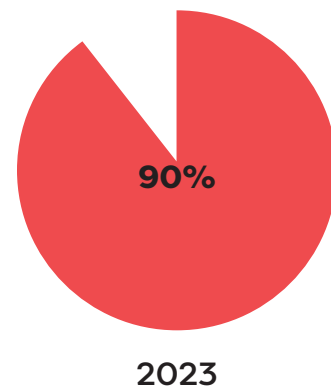
Since 1998, AdoptAClassroom.org has been serving our mission to advance equity in education, one classroom at a time. Our donors have helped us grow our support to reach more classrooms and ones that need it most. In 2007, only 1,700 classrooms received support in just a handful of communities. In 2022, we funded nearly 20,000 adoptions in all 50 states. In our early years, most of our supporters were parents supporting their child's classroom.

Today, 90% of adopted classrooms are in high-needs schools where parents struggle to fill the classroom list. Many of our donors have never met the teachers they support, but they trust their dollar makes a difference. The following are just a few milestones we wanted to celebrate looking back at 25 years of supporting teachers and students.

Snapshot Comparing 2007 and 2022  
Number of Classrooms Supported



Percentage of Classrooms Adopted in  
High-Needs Schools



# Timeline of Important Moments

1998



**Founding in Miami, FL**  
Founder Jaime Rosenberg heard teachers were spending their own money on supplies and wanted to help. After driving supplies to teachers in the trunk of his car for a few months, he establishes our nonprofit to give teachers a hand.

2012



**Natural Disaster Fund Helps Schools Rebuild**  
Founded after Hurricane Sandy, our Fund continues to support classrooms when disaster strikes from California to Puerto Rico.



2013



### Name Change and New Logo

1998  
Adopt-A-Classroom's original logo at founding.



2015  
AdoptAClassroom.org's current, registered logo.



2013  
In 2013, our organization rebrands to a new logo and new name, AdoptAClassroom.org.



2023  
Our 25th anniversary logo in celebration of our organization's history and the classrooms we serve.

2014



### Moves Headquarters to Minneapolis, MN

A celebration of teachers with the Minnesota Twins at Target Field in Minneapolis, MN.

2016

### the Highest-Need fund

### Launch of Spotlight Funds in Support of High-Needs Schools

Every year, Spotlight Funds support thousands of students nationwide primarily in high-needs schools. Learn more on Page 13.

2017



### Burlington Stores Partners to Support Classrooms Nationwide

Oscar-winning actor and musical artist Common helps surprise one lucky elementary school in New York, NY, to kick off our partnership with Burlington.

2018



### First Teacher Advisory Board Meeting

The first AdoptAClassroom.org Teacher Advisory Board was established in Minneapolis, MN. Today, the Board is made up of teachers across the nation. See our current list of members on Page 42.

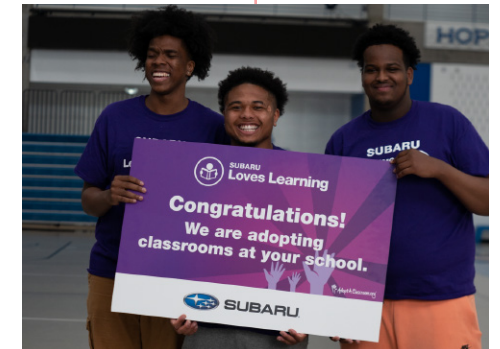
2020



### COVID-19 Relief Fund Supports 46,000 Students Nationwide

A parent picks up a Chromebook at Ellington School in Chicago, IL, purchased by the school with support from AdoptAClassroom.org. When schools shut down, many families do not have the devices their children need to learn at home.

2021



### AdoptAClassroom.org Selected for Subaru Loves Learning

In 2021, Subaru of America selected AdoptAClassroom.org as their national partner for Subaru Loves Learning. For our 2022 campaign, we received the Gold Halo Award for Best Education Initiative. Learn more on Page 24.



### Sheryl Crow Joins as AdoptAClassroom.org Spokesperson

Former music teacher Sheryl Crow helps surprise teachers at her hometown high school in Kennett, MO, with funds on AdoptAClassroom.org.



### School Program Launches

Dr. Ann Rice visits a school in Mesquite, NV, where she helped supply every student at a high-needs school with a laptop via AdoptAClassroom.org.



### Distance Learning Challenges Teachers

While teachers connect with students virtually, AdoptAClassroom.org helps educators respond to urgent distance learning needs by changing our shipping policy to send orders to teachers' homes.

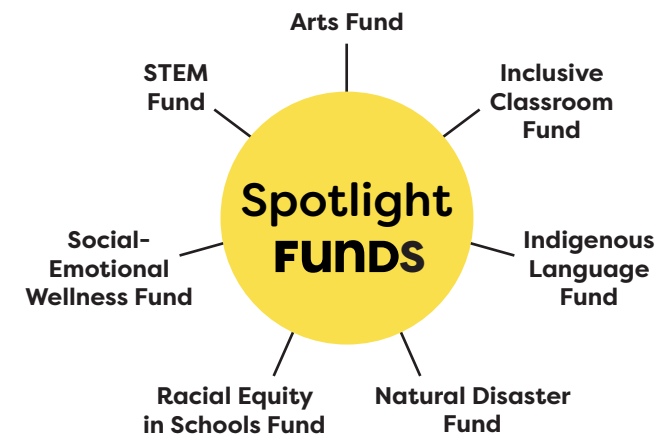
# Spotlight Funds

## Spotlight Funds

In 2022, AdoptAClassroom.org donors powered the Spotlight Funds to reach 6,175 students with grant funding to advance equity in education.

### What are Spotlight Funds?

AdoptAClassroom.org’s Spotlight Funds are a unique branch of our programming that target specific areas of greater or particular need in the classroom. Spotlight Funds prioritize funding for high-needs classrooms to ensure learning materials get into the hands of students who need them most.

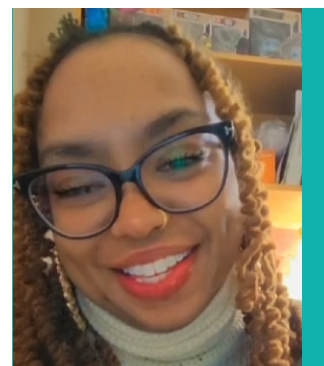


### What’s New in Spotlight Funds

## Social-Emotional Wellness FUND

The COVID-19 Relief Fund supported nearly 1,500 classrooms and 46,000 students nationwide in two years. When deciding the next steps for this fund, we turned to the experts on what they needed most.

In a Spring 2022 AdoptAClassroom.org survey, 66% of teachers said that their greatest challenge this school year would be students not receiving enough individualized attention. 51% of teachers said their students would not have access to the mental health supports they need to thrive in the classroom. In response, we launched the Social-Emotional Wellness Fund to help teachers better support students who are struggling to manage unprecedented stressors. Investing in the emotional health of students now will help them heal and increase their resiliency in the future.



**Felicia H., Teacher Leader,  
Teacher Advisory Board  
Member in Jersey City, NJ**

“Understanding social-emotional learning starts with realizing that every child needs to feel cared for, heard and appreciated. It is not one-size-fits-all. Teachers have many students that come from diverse families with different norms and needs. The Social Emotional Spotlight Fund gives teachers the opportunity to purchase resources for their students to feel acknowledged in their class environment and grow academically and socially.”

## Teacher Leader Program

The Teacher Leader program highlights exceptional teachers and invites them to share their expertise with the larger AdoptAClassroom.org community. The resources they create are accessible to all AdoptAClassroom.org teachers for free. This program is designed to leverage our nationwide community and empower educators to implement new ideas and best practices in the classroom.



Shellie S.L., Teacher Leader in Phoenix, AZ

“I am always looking for ways to expand my circle of influence. I am the only teacher in my grade level at my school, but I love to collaborate and share ideas. This opportunity gave me a chance to share my experiences and ideas with others. Applying was a no-brainer. Sharing my ideas is very important to me.”



Adam H., Teacher Leader in Monroe, NC

“The Teacher Leader program is important because the sharing of ideas between teachers is one of the best ways to grow as an educator. Often, an educator only sees and shares ideas with other educators in their district or area. The Teacher Leader program helps to negate geography and allows for the sharing of ideas to any educator that wants them.”

### Recent Teacher Leader Resources Include:

**Video Activity**

#### Reading for Empathy

Using a story about a class bully's transformation, Kelly Vankirk leads her class in a read aloud where everyone's voices and experiences matter.



Kelly Vankirk



**Written Activity**

#### My Racial Autobiography: Exploring Ourselves Together

In this collaborative learning activity, students will develop empathy and a historical and social context for issues of race and equity.



Robert Halkitis



**Video Activity**

#### Hands on Learning with Drums

A (literally) hands-on activity with adaptable drums that helps students practice sight reading and music notation.



Marisa Bagwell



## Stories from Grant Recipients

### Arts Fund



Sahar S., Elementary School Special Education Teacher in New York City, NY

“Thanks so much for your generosity. This grant will afford materials that my students desperately need. Some supplies that we need are art supplies, paper, pencils, pens, books, and other educational resources. Students will learn better, achieve better, and perhaps eventually level the playing field. The staff, students, and families greatly appreciate you.”

### COVID-19 Relief Fund



Karla C., 1st Grade Teacher in Northridge, CA

“Thank you so much for this wonderful surprise! I look forward to purchasing science, math, and phonics items for my classroom. This donation is so important because I can purchase math manipulatives and items for our class science table. Kids love being able to explore, and with COVID-19, teachers had to think quickly to find a safe way for kids to explore and engage in learning. Thank you so much for your support.”

### Inclusive Classroom Fund



Lori J., Elementary School Speech-Language Pathologist in Norman, OK

“Since COVID-19 decreased social interactions for a significant amount of time, my students who already struggled with social skills were unable to practice interacting with others. I used the grant to purchase several social language teaching materials for students who are enrolled in speech therapy. These products include social conversation starters, board games, and puzzles that address social skills. I cannot thank you enough for donating to my classroom.”



## Stories from Grant Recipients (continued)

### Racial Equity in Schools Fund



**Amy T., Kindergarten  
Teacher in Ham Lake, MN**

“You have no idea what a difference this donation will make for my students. I plan to buy diverse toys and books, focusing on social-emotional, sensory, and dramatic play. I want my students to feel like they see themselves in all things in my classroom and to be represented in the toys and games that they play with. I believe this will improve my students’ social-emotional skills, and thus our classroom climate and academics will improve.”

### STEM Fund



**Dana K., Technology Teacher in  
East Hartford, CT**

“With the funds from this grant, we bought a computer tablet that has been used for many projects, including 3D design and printing, digital art/animation, and robotics. My students were so excited to have new resources to explore and developed a sense of pride in what they were able to learn and create while persisting through challenges. Your generosity has made an impact on so many students and we are grateful for all of the new materials and experiences your support has provided!”



A special thank you to Thrivent employees who gave generously to support the Spotlight Funds in 2022.

**You  
Make Learning  
Possible**

## Classroom Success Story with Michael F. High School Teacher and Teacher Advisory Board Member



“

**All the people who donate, afterwards they get to see what they have sent me. It's the most beautiful thing for a teacher.”**

**Michael F., Middle School  
Teacher in Miami, FL**

Like most teachers, Michael F. relies on his community to equip his classroom.

As a middle school social studies teacher in Miami, FL, Michael was spending about \$3,000 of his own money each year for the first three years of his career. In 2020, Michael moved to a high school classroom and began to panic when he realized everything he bought would not be able to support his older students. He began to search for support.

[www.adoptaclassroom.org](http://www.adoptaclassroom.org)



“AdoptAClassroom.org popped up,” said Michael. “I started looking at the website and I was contemplating, ‘Do people really care?’ Everyone was worried about the pandemic at the time. But we still had to teach. So, I decided to try it... and I was just floored.”

For Michael's first goal of \$500, he raised more than \$650 from his community by posting on social media. One of the donors who answered Michael's call for help is his long-time friend, Jacqueline R.



**Jacqueline R., Donor**

“When Michael was studying to become a teacher, he talked about how he wanted to make a difference and teach kids that history could be fun,” Jacqueline said. “From the moment he became a teacher years ago, he's put his all into making his classroom a fun and creative space for different kinds of learners. I'm proud to contribute to Michael's class. I like knowing that I'm taking some of the burden off of a great teacher so he can concentrate on doing what he does best and so that his students can succeed.”

The support did not stop there. Michael continues to post updates from his classroom and ask for support when he needs it.

“Thank God I found AdoptAClassroom.org,” he said. “I just posted on my social media and all these donations came in. Now I don't have to spend so much out of my own pocket, which is so nice. All the people who donate, afterwards they get to see what they have sent me. It's the most beautiful thing for a teacher.”



**Nathalie F., Donor**

Another supporter of Michael's classroom, Nathalie F., described how exciting it was for her to hear exactly how the funds she donated were being used to support students.

“

**It's not just a notebook or pencil.  
It's more than that.”**

**Nathalie F.**

“I know that the money I donated is going to good use,” said Nathalie F. “Michael is a very inventive, imaginative teacher. He comes up with all kinds of fun activities incorporating history like escape rooms and games. Everything is for his students. It feels like I did something right, and I would do it again. I think more people need to give to schools and teachers.”

“

**If we all contribute a little bit,  
hopefully we can lighten the load  
for the teachers.”**

**Jaqueline R.**

When asked what inspired her to give to Michael's classroom, Jacqueline said, “I believe teaching is the type of career with the fewest amount of benefits and a lot more work than we can even imagine. People who become teachers and love what they do are born that way. It's a calling you can't ignore. Teachers spending their already-tight income to supply their students with the tools they need to succeed is just further proof of their passion for a career that is bound to a system that continues to fail them.”

When asked if she was surprised teachers spend their own money on supplies, Nathalie said, “I'm not surprised, but I'm surprised to what extent they go. These teachers get paid so little but give so much to their students. These teachers don't get paid their worth. It shows how far they are willing to go to see these kids walk to get their diploma.”

Supporting our teachers makes a difference. In fact, 91% of teachers said financial support from organizations like AdoptAClassroom.org positively influences their decision to continue working in education.

“Many hands make light work,” Jacqueline said. “If we all contribute a little bit, hopefully we can lighten the load for the teachers who do so much for our children.”

“Don't consider making a donation, just do it,” said Nathalie. “It's absolutely a good investment. Not just for Michael and his students, but for all kids to be able to use different materials to expand their imaginations. It's not just a notebook or pencil. It's more than that.”

## Q&A with Annie Alcott

### Teaching Expert, Board and Teacher Advisory Board Member



“

**I wish AdoptAClassroom.org didn't have to exist.”**

**Annie Alcott**

**AdoptAClassroom.org (AAC):** Tell us a little about yourself and your career as an educator.

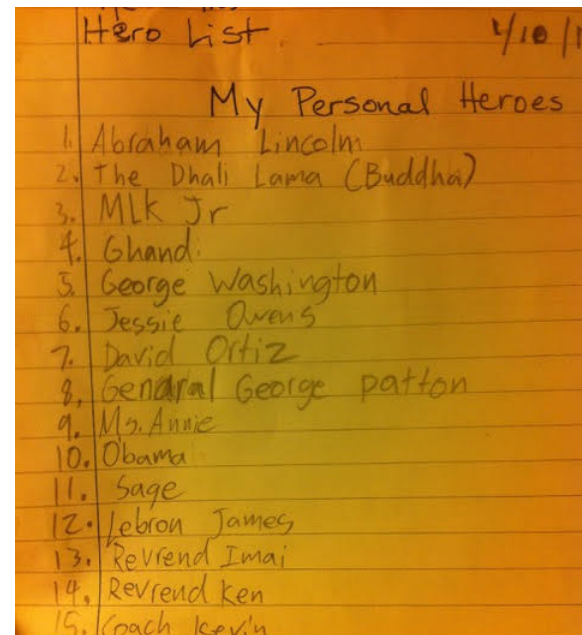
**Annie Alcott:** I've worn a lot of hats over the years - primary teacher, cooperating teacher, teacher educator, curriculum writer, and university lecturer. My first job was teaching first grade in Berkeley, CA. After I had my kids, I needed a more flexible job. I returned to teach in the same MA/credential program at UC Berkeley where I'd earned my degree. There I supervised student teachers, and taught the student teaching seminar and courses in English Language Development. In 2004, I returned to the elementary level. I worked at the same public school for 15 years, moving among grades K-3.

With a heavy heart, I left the elementary classroom in 2021 after teaching kindergarten online during the pandemic. Many factors led to my departure - hearing loss, being worn down and demoralized by the treatment of teachers during the pandemic, the underfunding of schools, the lack of decent pay, and the harmful, misguided role of standardized assessments.

In the fall of 2022, I returned to UC Berkeley to teach the Reading Theory/ Methods course in the Berkeley Teacher Education program.

**AdoptAClassroom.org (AAC):** Can you tell us about a couple of moments during your teaching career when you really knew you were making a difference?

**Annie Alcott:** It is going to sound hokey, but honestly the best moments were when kids were happy to be at school. Hearing a student say they loved school, watching a child overcome hesitation, self-doubt, or fear and do something hard, and seeing kids delight in play and making friends were always highlights. One of my biggest joys was reading to/ with kids and seeing them discover the transformative nature of literacy.



A sweet and funny story is of a writing assignment by a fifth grader I'd had in first grade. He walked down the hall to my room to show me the list of "Personal Heroes" he'd written for a recent assignment. Admittedly, I was listed as #9, behind Lincoln, MLK, Gandhi, and General Patton... but I was ahead of Obama! And the only woman on the list. I loved it.

**AAC:** Did you spend your own money on classroom supplies? If so, what did you buy? How much did you spend? Why was it important to you to get your students those items?

**Annie Alcott:** I spent a lot over the years, although at this point I can't really calculate a grand total. Creating a rich classroom environment costs money. Not a lot in the grand scheme of things, but it's a lot of money for one teacher. Keeping up with new tools, books, and materials is just not a priority in many districts. In my school, some families gave us individual donations, as did the PTA. While it was way more than many teachers get, it was definitely never enough. Most years our district did not provide classroom books beyond the core curriculum textbooks. Throughout my career I spent a substantial amount of my own money on books. I also spent money on classroom snacks, art supplies, and organizational materials. Like most teachers, I got really good at scrounging for materials - garage sales, library book sales, grants, donations, and just making things like math games myself.

**AAC:** Were there times you felt like giving up because of being under-resourced? What kept you going?

**Annie Alcott:** Being underfunded was definitely a source of constant stress, though my school was certainly better funded than many. The way school districts and our society in general depend on teachers' free labor, donations, and commitment is what frustrated and angered me most. Ultimately, it definitely played a role in my leaving the elementary setting. But in the many years I taught, the kids and my own learning kept me going. It is very satisfying to be in a job where you laugh a lot, where you get to learn all the time, where, no matter how well-planned your day is, surprising things happen all the time. My colleagues also kept me going! My own ability as a teacher developed over time, but throughout my career it remained a challenging profession that made me call on all of my abilities every day. It was never boring!

**AAC:** In what capacity did you first encounter AdoptAClassroom.org?

**Annie Alcott:** I came to AdoptAClassroom.org on the recommendation of my dear old high school friend, (AAC Executive Director) Ann Pifer, as a teacher in search of funding. I think one of my first projects was a literature circles biography unit I was doing with my students in a combination 2-3 grade class. (Combination classes are a miserable idea.) I got great support from AAC, and the unit was a big success because I was able to purchase books that met my students' interests and reading levels and my criteria for the project.

**AAC:** Why do you think AdoptAClassroom.org's work is important?

**Annie Alcott:** To be perfectly honest, I wish AdoptAClassroom.org didn't have to exist. I wish we lived in a society where teachers were valued, schools were well-funded, and students fully supported in their life inside and outside the classroom. But we don't, not yet anyway. AdoptAClassroom.org fulfills a very real need for many students and teachers. And it does so in a way that allows the experts in each classroom (the teachers!) to decide what their students need most. I think the emphasis on partnering with corporate sponsors helps bit-by-bit to shift our society's understanding of the efforts of teachers, the needs of schools, and nothing less than the work we all have to do together to create a more just and equitable society for all our nation's children.

To read more stories from educators and those who support them, visit:  
[www.adoptaclassroom.org/blog](http://www.adoptaclassroom.org/blog)

## Your Donation Transforms Classrooms

Providing Flexible Funding Empowers Teachers to Create Engaging Learning Environments



Before



After

Corporate  
&  
Foundation  
Partners

## Second Year of Partnership



### Subaru 2021-2022 Impact

<b>11,000</b> Classrooms Adopted	<b>300,000</b> Students Supported
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This fall, more than 630 Subaru retailers nationwide partnered with AdoptAClassroom.org to provide funding to high-needs classrooms in their communities. Teachers who received a donation from their local Subaru retailer were able to choose and purchase the supplies they knew they needed for their students, to ensure every child has access to the tools they deserve for a quality education.

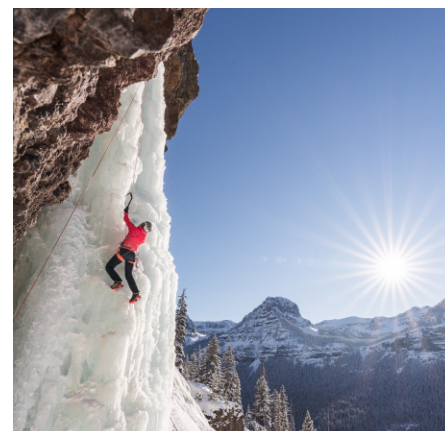
### Subaru Helps Teachers Climb Mountains

Trying to teach without basic supplies like pencils, markers, and paper is like trying to climb a mountain without the proper gear. That's why Subaru donated to teacher and adaptive athlete Kimber Cross to support her classroom in Tacoma, WA. The excitement swelled when Subaru surprised Kimber with the news they'd also be adopting her three counterpart kindergarten teachers and their classrooms.



"Subaru's retailers supporting local communities through Subaru Loves Learning is really impactful. It's a feeling of 'I'm not alone in this.' I'm seen, my kids are seen, and it's all about them."

Kimber C., Kindergarten Teacher



## Subaru and AdoptAClassroom.org Win National Cause-Marketing Award



AdoptAClassroom.org and Subaru staff accepting the Gold Halo Award in 2023



Many Subaru retailers build relationships with their partner schools that go well beyond Subaru Loves Learning Month



East Side Elementary in Chattanooga, TN adopted by Crown Subaru

Subaru and AdoptAClassroom.org teamed up on the annual Subaru Loves Learning campaign for the first time in 2021 and have been improving our program ever since. Subaru Loves Learning received the Gold Halo Award for Best Education Initiative for our 2022 campaign. In addition to AdoptAClassroom.org funds, this year's campaign included Classroom Supply Kits containing some of the most commonly-used school commodities that are regularly used up and need replacing such as pencils, whiteboard markers, sticky notes, and more. Subaru retailers packed and delivered more than 4,200 Classroom Supply Kits to schools across the nation.

## \$10+ Million Raised for Classrooms

# Burlington

### Burlington 2017-2022 Impact

<b>50,000</b> Classrooms Adopted	<b>1.25 million</b> Students Supported
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This year marks the sixth year of our partnership with Burlington Stores to support local teachers and students nationwide. Since 2017, Burlington, their passionate associates, and generous customers have helped put classroom supplies into the hands of more than one million PreK-12 students.

Every one of Burlington's 860+ stores nationwide participated in 2022's back-to-school fundraiser, raising more than \$1.68 million to provide students with materials and resources that make their every-day learning more fun and enriching.



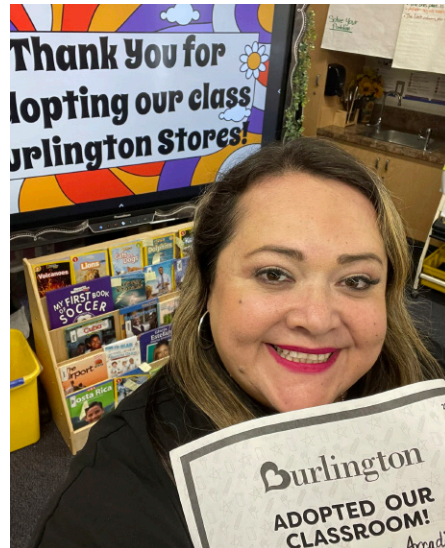
"Burlington outdid themselves when they sent me \$1,000 to spend on my classroom. We got lab supplies, sea urchins to dissect, seeds to plant, forensics to investigate, Chromebook chargers, and more! Every kid in my class says THANK YOU!"

**Ariane P., Science Teacher in Las Vegas, NV**



"The donation from Burlington made a huge impact on my classroom this year. I was able to get new books that went straight into my students' hands. They were so excited to begin reading them right away."

**Christine D., Elementary Teacher in Kingston, NY**



"I'm so excited my classroom was adopted by Burlington! Can't wait to purchase supplies and some innovative items for our classroom!"

**Clara A., Elementary Teacher in City of Industry, CA**

## Giving Teachers a Grand Surprise



Grand Opening event celebrating Olga Leonard Elementary School in Katy, TX

During the 2021-2022 school year, to celebrate their stores' grand openings and support local students in their store communities, Burlington adopted a high-needs school in the community of each new or newly-relocated store, a total of 108 nationwide. This gift through AdoptAClassroom.org supports every classroom at the adopted schools, so more students are equipped with the tools and materials they need to learn.

## Teacher Sweepstakes



Lubriderm® teamed up with AdoptAClassroom.org to launch Lubriderm® x AdoptAClassroom.org Sweepstakes. The Johnson & Johnson skincare brand wanted to support and reward K-12 public school teachers for their hard work and dedication to their students. More than 900 teachers received \$200 to purchase classroom supplies for their students.

### Lubriderm's 2022 Impact



“These funds will help our kindergarteners learn and grow as readers, writers, mathematicians and scientists. Your support will provide capacity building furniture and durable materials for this year’s learners, and with care, for years to come. We are grateful for your support.”

**Colleen M., Kindergarten Teacher in Denver, CO**



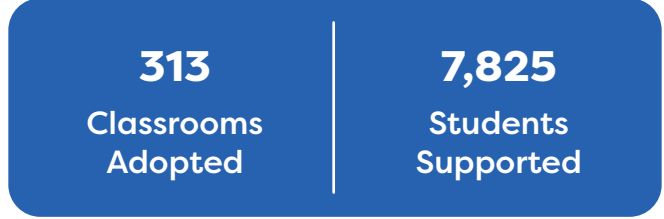
“Thanks AdoptAClassroom.org and Lubriderm! Without your support, I would not have been able to provide more quality children’s books for my classroom.”

**Anne M., 1st Grade Teacher in Athens, GA**

## Starting the School Year on the Right Foot

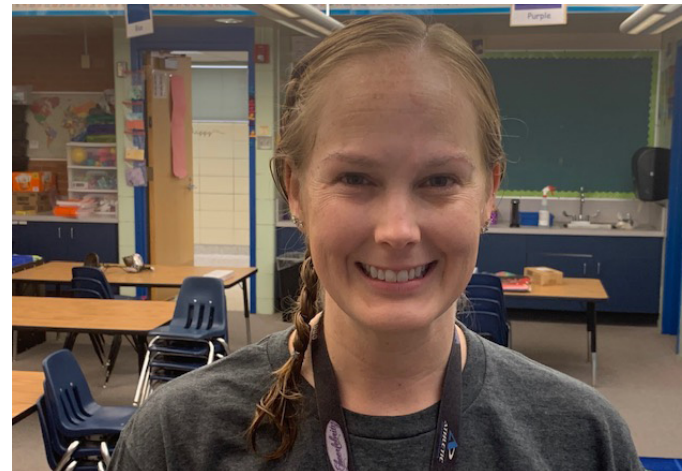


### Skechers 2021–2022 Impact



Skechers teamed up with AdoptAClassroom.org for the second consecutive year to help teachers and students. Through their 2022 Register Round-Up program, Skechers and their customers raised more than \$78,000 to provide high-needs classrooms in Skechers’ communities nationwide with school supplies so more students have the tools they need to learn and thrive in school.

Elizabeth S. received a \$500 donation from Skechers. Ninety percent of students at Elizabeth’s school come from families who are living below the poverty line. Skechers’ donation helped Elizabeth replace broken school supplies and provide her students with more engaging learning materials that they otherwise would have gone without.



“If I didn’t have funds from Skechers, there are essential supplies that I wouldn’t be able to put into my classroom and have available for my kids.”

**Elizabeth S., Elementary Teacher in Aurora, CO**



“As a teacher, I am often providing all of the necessary materials for my classroom. Our school does not provide funding for STEM or enrichment activities. Skechers’ donation allowed me to continue doing projects and maintain my classroom, without spending so much money out of pocket. Thank you for donating to my classroom and my students. We greatly appreciate it!”

**Mikki H., 4th Grade Teacher in Modesto, CA**

## Transforming STEM Learning



### PPG's 2021-2022 Impact

**14**  
Classrooms  
Adopted

**3,500+**  
Students  
Supported

PPG Foundation, the philanthropic arm of a leading paint and coating manufacturer, in partnership with AdoptAClassroom.org, awarded \$10,000 grants to 10 high-needs schools to help them transform and enrich their STEM education programs. For the second consecutive year, the PPG Foundation funded middle and high schools in communities where they operate. Their generous support provides students with real-life skills and helps both students and teachers feel more supported in the classroom.

### Supporting Science Classrooms

New STEM classes were recently offered at Perry Traditional Academy, but teachers didn't have the up-to-date resources they needed to deliver all of the STEM learning activities they hoped to teach. The PPG Foundation's STEM grant was a game-changer for the school year and a few of the STEM classes, including Forensics, Anatomy & Physiology, STEAM Engineering, and AP Chemistry. Vicki A., who teaches the forensics class, went from scraping together lessons to providing her students with an immersive learning experience.



With the donation she received from the PPG Foundation, she provided her students with new labs for AP Chemistry and Forensics, models and slides for Anatomy and Physiology, and crafting materials, engineering games, and building tools for STEAM.



"The impact was profound. For the first time, we were able to ask for items and receive them, think of activities and teach them, and dream up labs and had materials to design them. Students would look forward to hearing about what was planned for the grant. They were engaged, excited, and looked forward to learning. For the first time, they felt like they had access to some of the things students have at other schools."

**Vicki A., STEAM Teacher in Pittsburgh, PA**

# AdoptAClassroom.org Honor Roll



## AdoptAClassroom.org Honor Roll

★: Supporters marked ‘★’ are recurring donors who power our programs all year long.

♥: Supporters marked ‘♥’ made a direct gift to AdoptAClassroom.org to power everything we do.

### \$10,000 or More

Alma Lasers ♥  
American Center for Philanthropy  
Arnold F. Baggins Foundation  
Digital Federal Credit Union ♥  
ECMC Foundation ♥  
Greater Houston Community Foundation

Kenneth Hankin ♥  
Minneapolis Foundation  
Minneapolis Jewish Foundation  
Morton & Merle Kane ♥  
Office Depot ♥  
Peter & Catherine Getchell ♥

Remotes For Rides Ohio  
Richard & Lori Huckle ♥  
Schwab Charitable Fund ♥  
The Miami Foundation ♥  
Tracy Family Foundation ♥  
Windgate Foundation ♥

### \$5,000 to \$10,000

Alpine Testing Solutions ♥  
American Endowment Foundation ♥  
Ann W. ♥  
Bank of America Charitable Gift Fund ♥  
Business for Good  
Fidelity Charitable ♥  
Gregory Anderson ♥  
James Deering Danielson Foundation  
Jeffrey Gray ♥  
Julie Krueger ♥  
Kendra Scott

Lance Mccarty ♥  
Mark Chaikin ♥  
Martha Phelps ♥  
Morgan Stanley Gift Fund ♥  
Neil Glasser ♥  
Paula Patineau ♥  
Presence ♥  
Rafi Nova ♥  
Red Stone Equity Partners, LLC  
Sherry Teat  
Subaru of New England  
The Debbs Family ★  
The Giving Block ♥

The Miami Woman's Club ♥  
Timothy Hayes Financial & Insurance Services, Inc.  
Village Green Management ♥  
Wallingford Elementary School  
Sunshine Fund

### \$1,000 to \$4,999

A Brighton Beach Neighbor ♥ ★  
Allegis Global Solutions  
American Landscape Structures ♥  
Ameriprise Financial ♥  
Ami Anderson ♥  
Anacapa Micro Products, Inc. ♥  
Andrew Meister ♥  
Andy Spitler ♥  
Ann Pifer ♥  
Anthony Montagnino ♥  
AOS Engineering, LLC ♥  
Ardan Labs ♥  
Arizona Community Foundation ♥

Austin Community Foundation ♥  
Authentic Books ♥  
Bank of Princeton ♥  
Bayview Asset Management, LLC  
Benjamin & Karen Malave ♥  
Bernstein Tax Group  
Big Brain Foundation ♥  
Black Excellence  
Bob & Pat Brown  
Bob Denham  
BonusXP  
Borderlands Bakery LLC ♥  
Bower Chopping

Brandon Sahr ♥  
Brian, Joshua & Bryanna Chrislock  
Bright Funds Foundation ♥  
Brock Christianson  
Butkiewicz Family Foundation ♥  
C. Blohm & Associates ♥  
Carl Ghiselli ♥  
Carla Blumberg ♥  
Carla Filisha ♥  
Carol Calberg  
Carol Sauvion ♥  
Century Housing, LLC ♥  
Ceresa Young ♥

### \$1,000 to \$4,999 (continued)

Chiccarelli Family Fund ♥  
Chris Pah ♥  
Dale Anglin ♥ ★  
Daniel & Kayla Wesser ♥  
Darreya Duarte ♥  
Debie Burton ♥ ★  
Debunkle Podcast ♥  
Dorsey & Whitney LLP  
Doug Willies ♥  
Eden Prairie Scheels ♥  
Emily ♥  
Engel & Voelkers Gestalt Group  
Erik Huckle ♥  
Erika Wilson ♥  
Fingerpaint  
Fingerpaint Phoenix ♥  
Firm Foundations Realty  
Foundation Source  
Frontline Education  
Frontstream ♥  
G&Gs Trucking LLC  
Gemini Incorporated ♥  
Gene Gamelin  
Gennette Gill ♥ ★  
Give Lively Foundation ♥  
Gonzales Contractors, LLC ♥  
Gretchen Davis  
Harley Downen ♥  
Heather ♥  
Heidemarie Maierhofer ♥  
Helpen ♥  
Herbert “Buzz” Goodall  
Hypertherm HOPE Foundation  
Informa Tech Holdings, LLC ♥  
Ingenio LLC ♥  
Jack E Graves ♥  
Jai Kim ♥  
Jason Branch ♥  
Jen Swanson ♥  
Jerome Schusterman & Mary Lee  
Jill Clapp ♥  
Jon & Ranae Guiles ♥  
Jordan Mcgowan ♥  
Judith Pollack ♥  
Kari Blotske ♥  
Kona Ice Holt/Lansing  
Lake Blvd Arco ♥  
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LimeRed  
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Loudbuddy Sound ♥  
LuAnn Nigara, Inc. ♥  
Maryann Erl ♥  
McLamore Family Foundation ♥  
Mead & Hunt ♥  
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Mermaid Cottages Vacation Rentals,  
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Michael Kremenak ♥  
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Mightycause ♥Mike Belloni  
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Modern Hyundai ♥  
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Patricia Brown ♥  
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Power Design Inc  
Quiet Strength Ministry Outreach ♥  
Quoc Nguyen ♥  
Rappahannock Orthodontics  
RCE Eleemosynary Fund  
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Robert Sudler  
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Susan Rouse Rouse Family Foundation ♥  
RTB Holdings

Ruthie Palanker Fund ♥  
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Sarah Parks ♥  
Scot Courtright ♥  
Sean Kelley ♥  
SK Rigging ♥  
Skanska USA Building, Inc  
Sophia Trzcinski ♥  
Sophia's Foundation for Autism  
SpaceHeaterParts.com  
Spectrum Plastics Group ♥  
STORIS, Inc. ♥  
Studio Petretti Architecture  
Tailwind Voice & Data ♥  
Target ♥  
The Brunetti Foundation ♥  
The eConsortium Group ♥  
The Field Scout  
The Intersect Group ♥  
The Longview Foundation ♥  
The Minerva Group ♥  
The Moody Family  
ThinkData Solutions ♥  
Thomas Noon  
Topsy Teacher Wine  
TNT LLC ♥  
Tonia Gilchrist  
Trinity Mennonite Church  
United Way of Greater Philadelphia and Southern New Jersey ♥  
Vishal Makhijani ♥  
Wendy & Gary Ivins ♥  
Will Prendergast ♥  
Wood Group  
Zachary Quinlan

## AdoptAClassroom.org Honor Roll (continued)

### \$500 to \$999

Abby Baum ♥  
 Abl ♥  
 Adam ♥  
 Alan Zenner ♥  
 Alicia B. Bates ♥  
 AmazonSmile ♥  
 Amica Companies Foundation  
 Amrita ♥  
 Andrea Specht ♥  
 Andrew Kruss  
 Angelica Unger ♥  
 Ann-Marie Lindboe ♥  
 Annette Stahler ♥  
 Annie Alcott ♥  
 Authority Media  
 Barbara And Tom Thurman ♥  
 Barbara Barkovich ♥  
 Barbara Gilliland ♥  
 Beanie Bunch ♥  
 Becky Harmonson ♥  
 Becky Oliver  
 Beebe ♥  
 Bernadine Martin  
 Beth Winn ♥  
 Better Built Air  
 Bettyna Donelson ♥  
 Bob And Kathi Schaefer ♥  
 Brad Hisgen  
 Brandon J Thompson ♥  
 Carol And Peter Person ♥  
 Caroline Mix Stapleton ♥  
 Caroline Swenson ♥  
 Carolyn Wright  
 Catherine & Kenneth Rende ♥  
 Catherine Brinkley ♥  
 Cathy Becks ♥  
 Chad Tate  
 Charity Gift Certificates  
 Charles Cook ♥  
 Christi Hansen  
 Christina Polischuk  
 Christine Krieger ♥  
 Christine Vander Heyden  
 Cori Zietlow Roberts  
 Cornelia Haag-Molkenteller ♥  
 Cowboy Lawn  
 Cyndee Garner ♥  
 Dan Mccabe ♥  
 Danielle K Craig - Circle Of Love ♥  
 Das Children Grandparents ♥  
 Dave & Kim Loy ♥  
 David & Susan Ramsay ♥  
 David Gringer ♥  
 David Knutson  
 David Wisniewski ♥  
 Debbie Sims ♥  
 Debbie Wenn ♥  
 Debra Burrowes ♥  
 Deidra Roach ♥  
 Diana Po ♥  
 Doral Beach Gynecology, LLC  
 Dorothy Nicholson  
 Doug Bryson  
 Doug Eichler ♥  
 Doug Reader ♥  
 Dr Bobby Shelton li  
 Dr Cheryl Mandala  
 DWA Healthcare Communications  
 Group ♥  
 Educator Alexander Consulting  
 Edward Redrow ♥  
 Elizabeth Brown ♥  
 Emily Ray ♥  
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 Erin Schmieder ♥  
 Essex Funding Corporation ♥  
 Esther Sykora ♥ ★  
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 Fatima & Ali Dayekh ♥  
 FICO Corporation ♥  
 Forrest Langseth  
 Fuller Services, Inc  
 G\G Meat Co. ♥  
 Gargi ♥  
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 Gina Kennedy  
 Goodman Gluten Free  
 Gretchen ♥  
 Greywolf Foundation  
 Gwenn Smith ♥  
 Hager Family ♥  
 Holly Fistler  
 Holmes Corporation Giving Back ♥  
 Hyer Quality Detail

In Memory Of My Father Who  
 Believed So Much In Education ♥  
 Isabelle Boumendil ♥  
 J Taylor ♥  
 Jackie  
 Jacqueline Kilgas  
 Jaguar Land Rover Charlotte ♥  
 James Mulready ♥  
 Jamie Taylor ♥  
 Jamie ♥  
 Janice ♥  
 Janine Warell Charitable Fund ♥  
 Jason Buys ♥  
 Jasper Campbell  
 Jax ♥  
 Jayne Dutra Huff ♥  
 Jeanne Baggs ♥  
 Jeffrey Moller ♥  
 Jemima G Oso  
 Jennifer Melancon ♥  
 Jennifer Schwab ♥  
 Jennifer Serna ♥  
 Jennifer Sprain  
 Jeremy Brummels  
 Landon Taylor ♥  
 Lannette R Lozano ♥  
 Jesse Lockstein  
 Jessenia Gibson ♥  
 Jessica Zepeda ♥  
 Jim Horst ♥  
 Jim Rustad ♥  
 Joanie Broemmelsiek ♥  
 Joann Jewell  
 Joe Cohn ♥  
 John & Hollyanne Knight ♥  
 John & Liz Lammers  
 John & Verna O'Connell ♥  
 John Bensfield ♥  
 John Dunne ♥  
 John Krause  
 Johnny ♥  
 Jonathan Hernandez ♥  
 Jonathan Tan ♥  
 Joseph Kane ♥  
 Josh Fishman ♥  
 Joyce Tonneson ♥  
 JP Morgan Chase Foundation ♥  
 Jude Wilson ♥  
 Julie  
 Julie Schmoock  
 Junie Meskey ♥

### \$500 to \$999 (continued)

K Claar ♥  
 Karen Bouton ♥  
 Karen C Hansill ♥ ★  
 Karen Neier ♥  
 Karen Oday ♥  
 Karen Winner  
 Katherine Yaeger ♥  
 Kathi & Bob ♥  
 Kathleen Koelling  
 Kathryn Graber  
 Kathryn Witt & Mark Holzman ♥  
 Kelly Carter ♥  
 Kevin Courtney  
 Kimberly Rowan  
 Kristi  
 Kristi Aberwald  
 Kross & Steppan Family ♥  
 Kurts Strelnieks ♥  
 Kyle Brown ♥  
 L.A. Brustkern ♥  
 Lammers ♥  
 Larissa Field ♥  
 Larry Sibley ♥ Laura Farinas ♥  
 Leslie Evans ♥  
 Lewis  
 LGND, LLC. ♥  
 Linda Kerekes  
 Linda S Marshall ♥  
 Linda Smith ♥  
 Linnea Sodergren  
 Lita ♥  
 Lori Block ♥  
 Lynn And Tom Sojak ♥  
 Main Street Art Studio  
 Major And Marlee ♥  
 Marc Plotkin ♥  
 Margaret And Glenn Myers ♥  
 Margaret Blaustein  
 Marie And Richard Basinger ♥ ★  
 Marie ♥  
 Marissa & Danny Lampert ♥ ★  
 Marko ♥  
 Martha Schwieters ♥  
 Martin & Eunkyung Kim  
 Mary Jane Walker  
 Mary Marchiafava ♥  
 Matt Curtis ♥  
 McNeely Technology Solutions ♥  
 Medtronic ♥  
 Michael T Sola ♥  
 Michele Fantt Harris ♥  
 Michelle Olson ♥  
 Michelle Wright  
 Mignonette Miami  
 Mike And Melinda Finan ♥  
 Mimi  
 Miron Contracting LLC ♥  
 Mischa Lorraine  
 Mr. Julio- Ardena ♥  
 Nana ♥  
 Nancy Johnson ♥  
 Nathan ♥  
 National Debt Relief ♥  
 Neil Heitzmann ♥  
 Nichole Polster  
 Nicole Higgins  
 Ninjavsbear96 AKA Noah Hoff ♥  
 Notre Dame Academy Schools  
 of Los Angeles ♥  
 O'Donahue Chiropractic ♥ Ole R ♥  
 Oumu Foundation  
 Owen King ♥  
 P. Love ♥  
 Pablo & Tara  
 Pasture Management Systems Inc. ♥  
 Patricia Neuray ♥  
 Patrick Jones ♥  
 Patti Beauchamp ♥  
 Patty Sullivan ♥  
 Pete Kraft  
 Pro Powersports ♥  
 Rahoul Ghose ♥  
 Randall Parker ♥  
 Raymond Reed  
 Rebecca Dague ♥  
 Rebecca Severson  
 Rebecca Thompson ♥  
 Renee Derrico ♥  
 Renee Hedman ♥  
 Richard Serrano ♥  
 Rita Chuang ♥  
 Rita Taylor ♥  
 Rob & Liz Gengenbacher ♥  
 Robert Crane  
 Robert Mickey ♥  
 Robert Swearingen ♥  
 Robin Weavil  
 Roger Bru ♥  
 Saint Rose of Lima School ♥  
 Sarah Bowles  
 Sarah Cozzi ♥  
 Sarah Gorski ♥  
 Sarah Kernasovskiy ♥  
 Scott & Susan Stamerjohn ♥  
 Scott Dittmer ♥  
 Scott Pansky ♥  
 Scott Zagar  
 Serotonin (Sera) ♥ ★  
 Shae Bettencourt  
 Sharon Bowen ♥  
 Sharon K. Ross ♥  
 Sharon M.  
 Sharon Versweyveld ♥  
 Shirley Horowitz-Madri ♥  
 SmartSearch Inc ♥  
 Spencer Andersen  
 Stephanie & Cornelius Rodgers ♥  
 Stephanie Neuenschwander  
 Steve & Margie Gerwe ♥  
 Steve J. Noll  
 Stout ♥  
 Sudler Insurance Services  
 Sue & Paul Kilrain ♥  
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 Susan Costigan ♥  
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 Susan Lund ♥  
 Suzanne J Hoyes ♥  
 Szandrique & Tamera Johnson ♥  
 Temple Parker  
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 The Baber Family ♥  
 The Carriers  
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 The Kok Family ♥  
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 Tim Singer ♥  
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 Tom & Donna Avery Kigin ♥  
 Tom and Karen Daley ♥  
 Toni Thom ♥  
 Travis G Clemens ♥  
 Tricia Pablo  
 Trish King ♥  
 Uncle Shelly ♥  
 V Ramey ♥  
 Valerie Mejia ♥  
 VGC Inc.  
 Vicki L Drake ♥  
 Vicky Hamlin ♥  
 Victoria Pfeilsticker  
 Voncharsa Pernell  
 Walla Walla Environmental ♥  
 Wendy Mccullough ♥  
 Wynter & Melissa Galindez ♥  
 Yvonne Realini

## AdoptAClassroom.org Honor Roll

### Corporate Sponsors



### Business Fundraisers



### 2023 "Show Teachers Some Love" Sponsors



### Vendor Partners

In addition to offering their products and services on the AdoptAClassroom.org Marketplace, these vendors also financially support the organization.

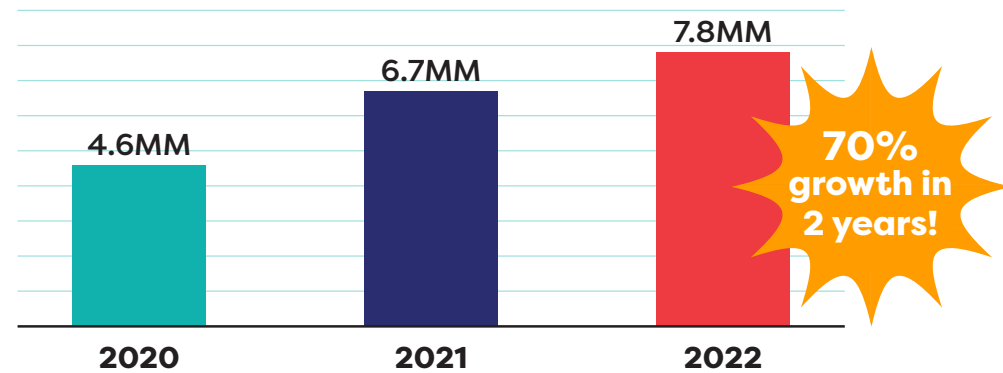


## 2022 Financial Highlights Growth & Efficiency

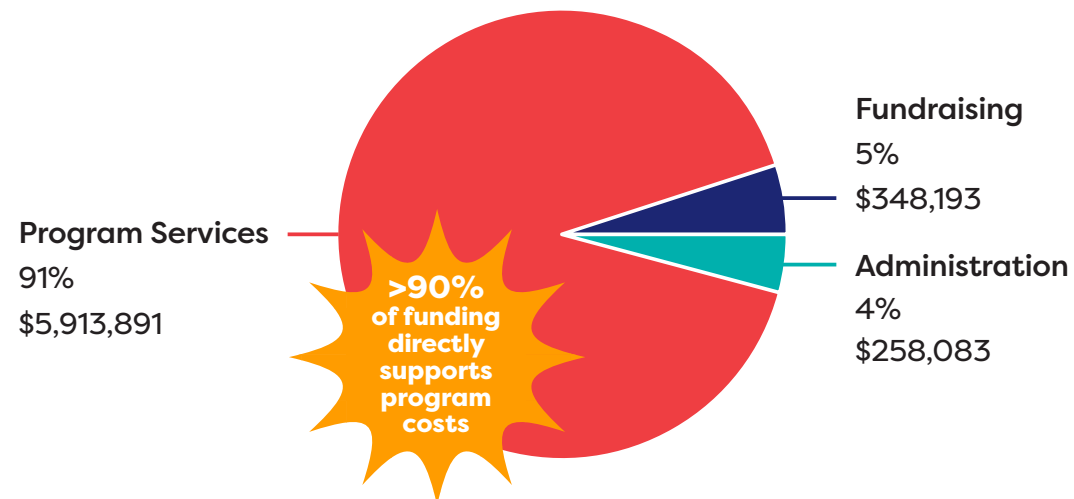
### 2022 Financial Performance at a Glance

Total Revenues	\$7,853,779
Total Expenses	\$6,520,167
Net Income	\$1,333,612
Net Assets, End of the Year	\$7,579,142

### Revenue Growth Over Time

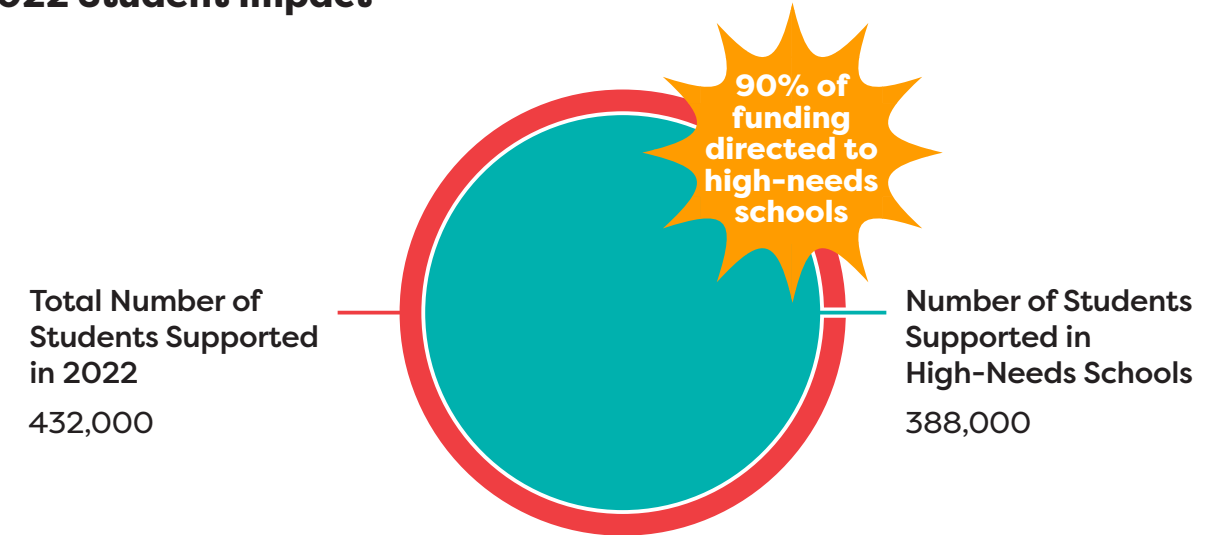


### Breakdown of 2022 Operating Expenses



## 2022 Financial Highlights Impact & Transparency

### 2022 Student Impact



### Highest Ratings from:



Candid awarded AdoptAClassroom.org the highest possible rating of Platinum Transparency.



Charity Navigator awarded AdoptAClassroom.org the highest possible rating of 4 stars for 12 consecutive years.

Visit [Give.org](https://www.give.org) BBB Wise Giving Alliance to view our rating.

Full audited financial statements and our IRS Form 990 are available on our website

# Our Team

## Our Team

### AdoptAClassrom.org Staff

#### Leadership Team

**Ann Ruhr Pifer**  
Executive Director

**Carolyn Aberman**  
Chief Corporate Partnerships  
& Marketing Officer

**Austin Hagle**  
Senior Director of  
Information Technology

**Melissa Hruza**  
VP Marketing &  
Development

**Ryan Jordan**  
SVP – Programs,  
Technology, Operations

#### Staff

**Alex Aberman**  
Account Director

**Shannon Baker**  
Senior Director of Operations

**Sarah Beam**  
Teacher Services Coordinator

**Katherine Castillo**  
Teacher Services Manager

**Cristina Easton**  
Program Strategy Manager

**Kirsten Fedorowicz**  
Senior Marketing Coordinator

**Sarah Fowler**  
Account Supervisor

**Angie Harris**  
Director of Development

**Ezra Horton**  
Marketing Coordinator

**Devon Karbowski**  
Director of Growth Marketing  
& Sponsorship

**Jen Keene**  
Teacher Services Specialist

**Ashley Palin**  
Teacher Communications  
Specialist

**Zach Stoebner**  
Creative Director

**Neil Taylor**  
Executive Admin Coordinator

**Kari Wilder**  
Outreach Specialist

**Jessica Woodard**  
Outreach Manager

## Our Team (continued)

### AdoptAClassroom.org Board Members

#### Board Officers

**Kurts Strelnieks**  
Chair  
Business Banker,  
Union Bank (Retired)

**Rahoul Ghose**  
Vice Chair  
Chief Information Officer,  
ECMC Group

**Jeff Gray**  
Treasurer  
Partner, PwC

**Dale Robinson Anglin**  
Secretary  
Vice President, Grantmaking  
& Community Impact,  
Cleveland Foundation

#### Board Members

**Annie Alcott**  
Lecturer, UC Berkeley School of  
Education, former teacher

**Ashley Gobert**  
Director of Operations,  
Vynamic

**Erik Huckle**  
Senior Product Manager,  
AI Platform, Sailpoint

**Matt Johnson**  
Senior Partner and Leader,  
West Monroe Partners

**Julie Krueger**  
Former Google Executive, Large  
Customer Sales and Recruiting

**Jordan McGowan**  
Corporate Partnerships Manager,  
Genesys Works Twin Cities

**Lola Eneh**  
Vice President Control,  
Governance

**Martha Phelps**  
Partner, Davis Wright  
Tremaine LLP

**Jen Swanson**  
CEO/Principal Advisor,  
Tuckpoint Advisory Group

**Ryan Vernosh**  
Principal,  
Brimhall Elementary

**Kayla Wesser**  
Chief Financial Officer  
+ Co-Founder, Distill

#### Teacher Advisory Board

**Annie Alcott**  
Lecturer, UC Berkeley School of  
Education, former teacher

**Haskel Black**  
Former Teacher, Current Student  
at Howard School of Law

**Michael Fabiano**  
High School Social  
Science Teacher

**Felicia Henderson**  
Elementary School Teacher and  
Social Justice Coordinator

**Erik Lane**  
Theater and English Teacher

**Jenny Siegfried**  
Middle School Special  
Educator

Thank you for your  
continued support  
helping teachers  
and students for  
25 years.

877-384-0764

[info@adoptaclassroom.org](mailto:info@adoptaclassroom.org)

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Minneapolis, MN 55402